

COMPLIANCE TRAINING



Central England Trading Standards Authorities needed to provide a more effective and efficient way of supporting retailers in the Midlands in selling age-restricted goods legally.

They needed:

Robust digital training for shop staff in selling age-restricted goods legally.
To reduce the workload of Trading Standards Officers providing face-to-face training.

To reduce the number of compliance issues and failed test product purchases.

I designed and delivered a high-impact, easy access learning experience:

Interactive learning for all digital devices.

Scenario adventures offering practice in a safe environment.

Downloadable resources to support due diligence activities.

Return on investment:

Fewer hours delivering face-to-face training.

Fewer compliance issues and failed test purchases.

Provision for 14 local authorities to distribute to local retailers.



90-second
demo video

